

# The Nerve



A Weekly Newsletter of the Rotary Club of Tuscaloosa  
P.O. Box 2403, Tuscaloosa, AL 35403 — [www.Rotarytuscaloosa.com](http://www.Rotarytuscaloosa.com)  
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## Club Officers, 2011-12

Warner Johnson  
*President*

James Leitner  
*President-Elect*

Nancy Jones  
*Secretary*

Laura Aaron  
*Treasurer*

Frank Deaver  
*Executive Director*

Becky York  
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## Directors, 2010-11

Clark Swail  
*Membership*

Lee Henderson  
*Programs*

Jimmy Mixson  
*Communications*

Glenda Guyton  
*Vocational*

Chuck Turner  
*Community Service*

Mark Heinrich  
*International*

Ralph Clements  
*Foundation*

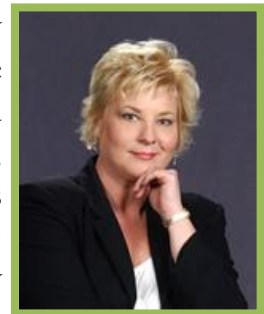
Jim Shamblin  
*Past President*

Jerry Shepherd  
*Assistant District Governor*

## This Week, April 3 Tina Turley and Theater Tuscaloosa

Among Tuscaloosa's many cultural gems, its local theater scene, anchored by Theater Tuscaloosa, is among the most precious. And Theater Tuscaloosa is no stranger to Tuscaloosa Rotarians – in fact the group has performed at Indian Hills in recent times. This week they return again, again under the able leadership of **Tina Turley**.

Turley (in cooperation with Shelton State Community College) has been the Executive Producer for Theatre Tuscaloosa since 2006. She has a diverse background in the arts and over 25 years experience as a director, actor, writer, teacher and theater manager. She has directed well over a hundred shows for over 15 theatres in the southwest. She has most recently directed *The Drowsy Chaperone* for Theatre Tuscaloosa, and has directed other musicals there including *Nunsense*, *The Sound of Music*, *The Music Man*, and *Joseph and the Amazing Technicolor Dreamcoat*.



This week, Rotarians will be treated to live performances of selections from one of the Theater's current productions, *Smoke on the Mountain*. The musical comedy, to be shown April 18-22, is one of Theater Tuscaloosa's most requested shows by far, and has been staged repeatedly in recent years. It tells the story of a traditional church revival set at Mt. Pleasant Baptist Church in North Carolina in 1938

“Our previous productions of *Smoke* were directed by Paul Crook,” says Turley. “Together with our cast, Paul laid a strong foundation for the work we’re doing now. Most of the cast from our 2007 production is back with the addition of Wheeler Kincaid in the role of Dennis.”

For more information on Theater Tuscaloosa, and its upcoming shows and programs, visit [www.theatretusc.com](http://www.theatretusc.com). And for more information on Smoke on the Mountain (and tickets!), click below.



## **Last Week, March 27: Honda's Mark Morrison on Automaking and Economic Recovery in Alabama**

The numbers are impressive enough. Honda Manufacturing of Alabama in Lincoln employs some 4,000 workers and is responsible for the production of four leading models, as well as every Honda V-6 engine sold worldwide. The company spends some \$2 Billion annually in our state, with an overall economic impact estimated at around \$ 4 Billion.



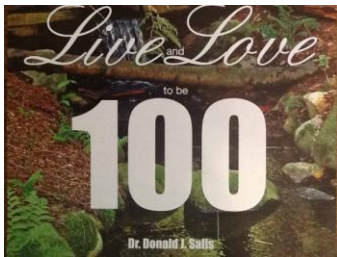
But what makes the company strongest of all, says Mark Morrison, is its people. Morrison is Manager for Corporate Affairs and Communication for HMA. He visited Rotary last Tuesday to speak more about the company.

Morrison told how recent turns of events had challenged the company, from the recession of 2008-09 to the tsunami in Japan to the April, 2011 storms. At one point the plant in Lincoln was simply shut down. There were no chips for the cars coming from Japan, and therefore nothing to produce. For some 45 days the plant and its people kept busy with other tasks such as training and retooling.

Then, in the wake of the April storms, despite mounting losses of revenue and market share, the Honda team united (and worked out countless legal and logistical details) and took to the streets to aid in cleanup and rebuilding. In the midst of crisis and loss, Honda's people put others first.

The company has recovered nicely of late and is returning to its usual annual production capacity of around 300,000 vehicles and engines.

Morrison received a journalism degree from the University of Alabama in 1986. Prior to joining Honda, he worked in corporate communications and marketing in Atlanta, Montgomery and Tuscaloosa. He is also a former newspaper reporter.



**“Live and Love to Be 100”  
2013 Calendar to Benefit Caring Days  
Now on Sale!**

Live and love to be 100! Who wouldn't want to do that? And now Rotarian **Diane Salls** has an opportunity to celebrate of that lofty ideal, with a 2013 calendar. The \$20 calendar features original photography by Diane and monthly inspirational messages by her husband Don. Most importantly, **10% of every purchase goes to Caring Days of Tuscsaloosa**. For more information, and to purchase a calendar, contact Diane today at 205-248-6104.



## **April Birthdays**

Stephen Bridgers (4/6), Rufus Lewis (4/11), Terry Olivet (4/11), Diana Bailey (4/12), Charles Compton (4/16), George Hamner (4/19), Jordan Plaster (4/20), Elizabeth Hartley (4/26), Jim LaMoreaux (4/28), Ronald Range (4/30)



## **Mark Your Calendars! District Conference April 20-22**

Tuscaloosa Rotarians are invited to the Perdido Beach Resort in Orange Beach, Alabama for the Alabama Mississippi MultiDistrict Annual Conference, April 20—22. Rotary International President Representative, Past Rotary International Director and Vice President, Tom Thorfinnson will be in attendance and there will be special appearances by Miss Alabama Courtney Porter and Miss Mississippi Mary Margaret Roark. For more information and registration visit [www.rotary6860.org](http://www.rotary6860.org).



## **Guests, March 27**

Guests at the March 27 meeting of the Rotary Club of Tuscaloosa included David Langner (Townsend Honda), guest of the Club; Brandon Clark (Realtor), guest of Bill Lunsford; and Lisa Ramirez (Medical researcher), guest of Becky York.

## UPCOMING PROGRAMS

April 10

**Dr. John Fisher,  
Alabama Poison  
Control**

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April 17

**Martin Uptain,  
District Governor**

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“If there is any one particular in which I would have Rotary distinguished from other organizations, it is in the quality of character which results in the doing of things.”

— Paul Harris

## ABSENT? MAKING UP ATTENDANCE IS EASY...

- Visit with the Morning Rotary Club every Thursday at 7 AM at Indian Hills Country Club.
- Attend another club’s meeting within two weeks before or after an absence.
- Participate in a Rotary event, such as a committee meeting, social function, Interact event, etc.
- Make up at E-club online: [www.rotaryclubone.org](http://www.rotaryclubone.org).

REPORT ALL MAKEUPS TO CLUB SECRETARY NANCY JONES AT  
[nancysjones@bellsouth.net](mailto:nancysjones@bellsouth.net)