

The Nerve



A Weekly Newsletter of the Rotary Club of Tuscaloosa
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This Week, June 19 Vicki Kerr and Caring Days Adult Day Care



2011-12 has seen the establishment of a special relationship between the Rotary Club of Tuscaloosa and Caring Days, an adult day care center for patients with dementia and memory disorders. Caring Days been the focus of a \$100,000 fundraising campaign by the Tuscaloosa Rotary Memorial Foundation, and Vicki Kerr, Executive Director fo Caring Days, was the 2011 winner of the Rotary Rose award. This week, Rotarians will hear from Vicki on recent developments at Caring Days, and on how Tuscaloosa Rotary has helped start the building of the new Mal and Charlotte Moore Center there.

Alzheimer's alone, which is only one of a wide range of memory disorders, is the sixth-leading cause of death in the United States overall, and fifth among those 65 or older. And nearly 15 million Alzheimer's and dementia caregivers in the United States provide 17 billion hours of unpaid care, valued at an incredible \$202 billion. The new center will give Caring Days a state-of-the-art facility for fulfilling its mission—caring for patients with Alzheimer's, Parkinson's, and a variety of tumor-, alcohol- and trauma-related conditions, and helping family members and loved ones cope with the stress, anxiety and other burdens of care giving.

Vicki has been called the “heart and soul” of her program, and she has used her experience to fuel her passion for its mission. For more information on her work and Caring Days, visit www.caringdays.org.

Last Week, June 12

Rob Moore and Moody Radio South



Last week Tuscaloosa Rotary welcomed another of its own. Rob Moore, manager of several Christian radio stations owned by the Moody

Bible Institute in Chicago, spoke to the Club. He was joined by Alabama football standout Martin Houston, who after playing for the 1992 Championship team (and a brief stint with the Steelers) worked for many years at AT&T before coming to Moody Radio South as director of Community Relations.

Rob introduced Rotarians to the wide range of programs that Moody Radio South offers to its audience, whose potential is estimated at around 2.5 million across 36 counties in two states. In Tuscaloosa alone, Moody reaches some 30,000 from its station on Watermelon Road.

Martin Houston then spoke to the Club on the kinds of inspirational programming Moody offers its listeners. He focused especially on what he called his philosophy of “servant leadership,” popularized by Christian media and leadership consultants like John Maxwell. The best leaders, Houston suggested, serve with Heart, Head, Hands and Habits. They understand motives and matters of emotion and ideals; they think about and understand leadership, and especially their own assumptions about themselves and others; they apply their principles through hard work and engagement; and they embody their ideals through personal discipline.

For more on Rob and Moody Radio South, and to hear more from Martin Houston on servant leadership (and much more!) visit www.moodyradiosouth.fm, or tune in to 88.9 FM in Tuscaloosa.



New Member Welcomed

Rotary welcomed another new member last week. Rennie Jones, who was sponsored by Rotarian Jordan Plaster, became a member of the club. Rennie is Assistant Vice President for Alumni Affairs at Stillman College. Welcome Rennie!



Guests, June 12

Guests at the June 12 meeting of the Rotary Club of Tuscaloosa included **Brock Round** (Moody Radio South), guest of Rob Moore; **Tracy Gatewood**, daughter of Diane Salls, and **Katherine Ann Beddingfield**, guest of Joe Beddingfield.



June Birthdays

Lowell Davis (6/1), Tommy Ikard (6/4), Joe Bedingfield (6/6), Jim Thomson (6/16), Hank Wilson (6/16), Bill Winternitz (6/21), Matt DeLaire (6/22), Loy Singleton (6/24), James Leitner (6/24), Sam Brewer (6/24), Mike Woodard (6/29).



At the Head Table, June 12

Rotarian Becky York is a native of Greensboro, Alabama, and a Judson Girl. Since retiring from Alabama Power, Becky and her golfing husband, Mark Thrash, and their 8 year old poodle, Penny, have thoroughly enjoyed living in Tuscaloosa. Becky has been a member of the Rotary Club of Tuscaloosa since January and previously was a member of Rotary Club of Aliceville. **Rotarian Rob Moore** is a 1975 graduate of Thomasville High School and a 1979 graduate of the University of Alabama with a B. A. degree in Broadcast and Film Communications. Rob has worked for Moody Radio South for 24 years. He has supervised the building of four stations, all of which he manages. He is married to the former Ginger Wood of Dixons Mills. Rob has three children, including a son in the Air Force's Missile & Space Program. He also has three grandchildren and a fourth one due on Thanksgiving Day. **Rotarian Bruce Burrows** is graduate of The Citadel and has a Masters in History from the University of West Florida. He served both ground and air combat tours as a

UPCOMING PROGRAMS

June 26

Club Assembly

“If there is any one particular in which I would have Rotary distinguished from other organizations, it is in the quality of character which results in the doing of things.”

— Paul Harris

Marine officer in Vietnam. He flew 377 combat missions and was awarded the Distinguished Flying Cross, the Vietnamese cross of gallantry, and sixteen air medals. He spent 32 years with United Airlines and is now president of the 600 member Osher Life Long Learning Institute at the University of Alabama. He received the 2009 Excellence in Teaching Award from the College of Continuing Studies. He has been married for 46 years to the former Gay Whetstone and has two daughters and two grandchildren. **Rotarian Bobby Ingram, Jr.** is a Certified Public Accountant, Certified Financial Planner and a Registered Investment Advisor. He has an undergraduate degree from Birmingham-Southern College, and a Master of Accounting degree from Memphis. He joined Bill Jessup at Jessup & Associates in 1999. He sits on a number of local nonprofit boards and foundations. He is a member of First Methodist in Tuscaloosa and has two children, Maddy (16) and Lanier (15).