

The Nerve



A Weekly Newsletter of the Rotary Club of Tuscaloosa

P.O. Box 2403, Tuscaloosa, AL 35403 — www.Rotarytuscaloosa.com

Volume 95 — Issue 11 — September 11, 2012

Nerve Editor: Ryan Stallings

This Week, September 11, 2012 University of Alabama Athletic Director Mal Moore

Officers, 2012-13

James Leitner
President

Karen Baldwin
President-Elect

Nancy Jones
Secretary

Joe May
Treasurer

Frank Deaver
Executive Director

Bruce Burrows
Sergeant-At-Arms

Directors, 2012-13

Clark Swail
Membership

Lowell Davis
Programs

Ryan Stallings
Communications

Mitchell Loper
Vocational

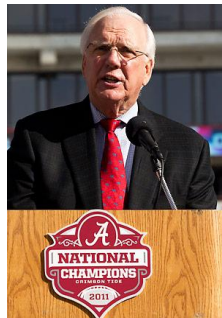
Chuck Turner
Community Service

Margaret King
International

J. G. Brazil
Foundation

Warner Johnson
Past President

Jerry Shepherd
Assistant District Governor



The University of Alabama's Director of Athletics since 1999, Mal Moore has made an indelible mark on one of the nation's most storied athletic programs, leading a department that has enjoyed tremendous success athletically and academically and has undergone an unprecedented period of growth during his tenure.

Moore's dedication to and love of the University of Alabama was recognized on March 28, 2007, when, as a permanent tribute to his life-long contribution to The University of Alabama, the Board of Trustees of The University of Alabama officially dedicated the facility formerly known as The Football Building as the Mal M. Moore Athletic Facility.

In addition to making his mark on Alabama Moore has also had a national impact as a key member of several prestigious NCAA and college football committees. Moore has served on the NCAA Division I Football Issues Committee, the SEC Athletic Directors Bowl Advisory Committee and the Big Six Conferences Minority Coaches Forum.

Moore's distinguished record of service to UA began more than 50 years ago when he joined the Crimson Tide football squad as a scholarship player for Coach Paul "Bear" Bryant from 1958-62. Moore has the distinction of being a part of nine national championship teams as a player, coach and athletic director (1961, 1964, 1965, 1973, 1978, 1979, 1992, 2009, and 2011), 15 SEC championships, and 38 bowl trips. He is the only individual connected with the Tide program to be a part of nine national football championships. In 2011, he was elected to the State of Alabama Sports Hall of Fame for his accomplishments as a coach and an administrator.

A 1963 graduate of The University of Alabama, Moore holds both an undergraduate degree in Sociology and a 1964 Master's Degree in Secondary Education from the Capstone. A native of Dozier, Ala., he was married to the former Charlotte Davis of Tuscaloosa for 41 years before she passed away after a long illness in 2010. He has one daughter, Mrs. Steve (Heather) Cook of Scottsdale, Ariz., a granddaughter, Anna Lee, and a grandson, Charles Cannon.

Last Week, September 4

Last week Rotarians welcomed **Alabama's Secretary of State Beth Chapman**. Mrs. Chapman was delayed in traffic and did not arrive until a few minutes before 1:00 P.M. She asked that everyone go to the website www.alabamavotes.gov for voting information. This website can provide information on such things as deadlines for registering, location for voting, etc. She encouraged everyone to vote on September 18th and in the Presidential election this November.



Announcements:

President James spoke about two upcoming events. Our 1st quarter fellowship will be a tail gate party later this month. Our 2nd Quarter event will be a Christmas Party. President James encouraged the group to speak up with any fun meeting or event ideas.

President James also spoke about his attendance at the Rotary International Annual Meeting which took place this year in Thailand. Attendance of this event was an unbelievable 38,000 – as compared to last year's attendance of 17,000 in New Orleans. Our theme for the 2012-13 year is Peace Through Service. James reported that India has now been certified "Polio Free" a very wonderful accomplishment that Rotarians worldwide have contributed to.

Also, Walt Larisey announced the YMCA golf tournament next Thursday benefiting the Youth First program. If anyone is interested please contact him.

At the suggestion of Ted Sexton, John Merrill spoke in the absence of our scheduled speaker. John encouraged everyone to vote on the constitutional amendment September 18, 2012. This vote is to make sure we can move monies to the General Fund budget or we will – for the first time in the history of our state – go into 2013 with pro-ration.

This could cause significant problems for healthcare, Department of Corrections, and all the agencies funded by the General Fund. The amount of

money currently dedicated to many important programs is in dire straits without this vote. We will have restricted access to federal monies for Medicare/Medicaid. This could cause increases in Nursing home care with a decrease in services.

Agencies need to be smarter about how they are spending money and re-evaluate their expenditures. For instance: The Office of Child Abuse Neglect and Prevention chose to move out of the RSA building to an alternate location just down the street saving \$250,000.

The General Fund also impacts the Education Budget. Without this allocation, local education budgets, which are already operating at a minimum, would be cut even further. There are payback plans in place for the draw. The payback plans are trying to avoid any tax increase



Rotary Club Tailgate on September 22:

In keeping with President James Leitner's goal of "fun" this year the Rotary Club will be hosting a tailgate on the Quad for the Florida-Atlantic game on September 22nd. The tailgate will be free of charge for all Rotarians and their families to attend.

Come and help us cheer on the Crimson Tide as they roll over the Owls and enjoy a time of fellowship with your fellow Rotarians. In order to aid the Fellowship Committee in planning for the tailgate, we ask that you please RSVP to Elizabeth Hartley (via e-mail at ehartley@ua.edu or by phone at 348-8376) by September 18th and let us know if you will be bringing any guests along with you.

If parking is a concern for anyone there is free public parking in downtown Tuscaloosa at the Intermodal Facility parking deck (which is located on 23rd Avenue between 6th and 7th Street). Over 400 parking spaces are available in the parking deck. Tuscaloosa Transit will also be running 16 buses from this location, starting 3 hours prior to game time. Buses will remain running until 1 hour after the game. The bus system is a very cheap and easy way to get to and from the Quad.

We hope to see you at the tailgate for food, fun, and football!



Guests, September 04

Guests at the September 4 meeting of the Rotary Club of Tuscaloosa included: **Ryan Delfia**, guest of James Leitner; **Brandt Montgomery** (Priest-Canterbury), guest of Rufus Lewis; **Rep. John Merrill** (First Federal Bank), guest of Jordan Plaster; **David Amat Panillia**, (Student at the University of Malaga), guest of Jim LaMoreaux.



At the Head Table, September 04

Lowell Davis (speaker intro), Drew **Kyle** (guest intro), Appy **Millsaps** (pledge), Joe **Bedingfield** (Invocation).



News from the Rotary International Foundation

Last week kicked off our EVERY ROTARIAN, EVERY YEAR Campaign. We had good response in every area. Some members started new quarterly contributions added to their billing, some increased their quarterly contribution amounts, and some decided on a single contribution this Rotary year in order to bring them up to the Paul Harris Fellow level and above. As these Paul Harris Fellow and Multiple Paul Harris Fellow awards are received from Rotary International we will be making the presentations at a Rotary meeting. This week, Rotarians will see new, small stickers on Name Badges. This will indicate that the member has made a contribution to the EVERY ROTARIAN, EVERY YEAR campaign. If you were not present last week, and if you have not made your contribution, you will receive a brochure and information in the

mail. As quoted previously, “If the Rotary Foundation is the means that makes world understanding and peace possible, what Rotarian would not want to support our Foundation?” Thank you to all Tuscaloosa Rotarians supporting The Rotary Foundation.



Rotarian of the Week: Randall Huffaker

Last week Rotarian **Rodney Landreth** took part in the Club’s new program for getting to know Tuscaloosa Rotarians better by interviewing them. The ninth Rotarian to be interviewed was **Randall Huffaker**. Randall grew up in Huntsville, AL and spent most of his youth around NASA, playing baseball, swimming competitively, and enjoying the outdoors. Swimming was his passion and he was able to compete in the Junior Olympics and even made the Olympic trials. Being the son of an engineer, science fairs were expected. Randall’s entry in the elementary science fair, a homemade match, might have been the size of a loaf of bread, but it took first prize and sealed his fate. From that day on he knew that it was all about creativity, results, and adoration. He went on to win five more science fairs and decided when he grew up he must create and invent on a daily basis.

Randall graduated from the University of Alabama with a degree in Fine Arts and Advertising. He and his wife Anne have been married 15 years and have 3 children Ella, Beatrice, and Edgar.

Randall has worked for many companies large and small including some Fortune 100 companies. Six years ago he started his own company, Alchemist Branding, with a heavy focus on on-line marketing and helping companies strategically navigate the wide array of opportunities in the digital world.

Randall started this year as an instructor in the College of Communication, with the School of Advertising and Public Relations. He is using his knowledge and skills in digital marketing to help students understand the new medium and how to use it to help companies.

UPCOMING PROGRAMS

September 18

Phil Williams
District Governor

September 25

James Williams
PARCA Samford
University

October 2

Caroline Novak
A+ Education
Partnership

“If there is any one particular in which I would have Rotary distinguished from other organizations, it is in the quality of character which results in the doing of things.”

— Paul Harris

ABSENT? MAKING UP ATTENDANCE IS EASY...

- Visit with the Morning Rotary Club every Thursday at 7 AM at Indian Hills Country Club.
- Attend another club’s meeting within two weeks before or after an absence.
- Participate in a Rotary event, such as a committee meeting, social function, Interact event, etc.
- Make up at E-club online: www.rotaryclubone.org.

REPORT ALL MAKEUPS TO CLUB SECRETARY NANCY JONES