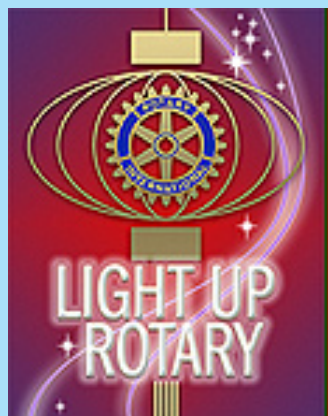


The Nerve

A Weekly Newsletter of the Rotary Club of Tuscaloosa
P.O. Box 2403, Tuscaloosa, AL 35403
www.Rotarytuscaloosa.com
Volume 97 — Issue 3 — July 15, 2014
Nerve Editor: Michael James



Service above self



OFFICERS

Chuck Turner

President

Susan Caples

VP/President-Elect

Nancy Jones

Secretary

Patricia Parnell

Treasurer

BOARD OF DIRECTORS

Jim Drake

Membership

Elizabeth Hartley

Communication

Larry O'Neal

Programs

Mitchell Loper

Community/Finance

John Snider

Projects

Karen Baldwin

Past President

Frank Deaver

Executive Director

This Week — July 15, 2014

Rob Guthrie

Director of Business Development

Entegrity Energy Partners



Tuscaloosa native and former Tuscaloosa Rotary member Rob Guthrie, director of Business Development for Entegrity Energy Partners, a regional energy services company based in Little Rock, Arkansas, will speak on “Energy Efficiency: A New Market Commodity.”

His talk will focus on energy efficiency as an investment vehicle, presenting national data to demonstrate the return on investment that energy efficiency programs have generated for both rate-payers and utilities, focusing specifically on Southeastern states. He also will discuss recent innovations in the industry that enable public and private building owners to fund major energy projects with no upfront capital. And he will show the steps that Alabama has taken to improve its efficiency, and will offer some suggestions as to how it might further improve its standing (currently ranked 39th in the U.S.).

Rob began his career as a project manager for Guthrie Construction Co. in Tuscaloosa, working there for nearly 10 years, and is a certified energy manager through the American Association of Energy Engineers, a LEED Green associate and a certi-

UPCOMING PROGRAMS

JULY 22

Don Brown

Former Rotarian and Tuscaloosa News editor will speak on his new book, *Gruesome*

JULY 29

Allan Rice

Executive director of the Alabama Fire College will give an update on the college

AUGUST 5

Nimrod Frazer

Retired CEO and author will discuss Alabamians in World War I, Rainbow Division

fied Home Energy Rating Specialist. He has worked on energy projects for such clients as Duke University, Detroit Edison, L'Oreal USA and the city of Ann Arbor, Michigan.

Rob is a 1999 graduate of Tuscaloosa Academy and a 2003 graduate of the University of the South (Sewanee), where he earned a degree in Spanish. He lives in Little Rock with his wife, Jeannie, and their daughter, Clare, 2.



Last Week — July 8, 2014

Ryan Fowler, host of the sports show 'The Game on Tide 99.1 FM,' briefed the club on his thoughts about the upcoming University of Alabama football season.

Ryan noted that most pre-season publications and prognosticators have the Crimson Tide ranked No. 2 or No. 3 entering the 2014 season and that he agrees with that assessment.

Ryan expects junior transfer Jacob Coker will be the Tide's starting quarterback but that quarterback Blake Sims will see playing time, particularly in play packages designed for his strengths. He also believes Coker has one of the strongest throwing arms in UA history.

He said the defensive line will be a strength, with a better pass rush, and is another factor in the Tide's high pre-season ranking, while the secondary will be better than expected.

His primary concerns are the offensive line and special teams. The offensive line lost several starters and the kicking unit is a question mark, with a freshman punter, most likely, and a placekicker who might lack confidence.

Ryan, a Blount County native, ended by saying the best part about his job is meeting coaches, players, and former Alabama stars and getting to interview other legends from the sports world.

Originally, Ryan's radio show was broadcast one day a week for two hours. As it grew in popularity, it transitioned to several days a week and is now a daily radio show. The Game is broadcast each weeknight from 5-8 p.m. on Tide 99.1 FM.

At the head table

Greg Holt – Pledge of Allegiance – Comptroller with Pritchett-Moore Inc.

Kellee Reinhart – Introduction of Guests – Vice Chancellor for System Relations for The University of Alabama System

Charlie Durham – Invocation – Head Pastor of First Presbyterian Church

Elizabeth Hartley – Introduction of Guest Speaker – Office of Community Affairs at The University of Alabama

Guests

Guests of members included **Dr. Peter Millet**, guest of Chuck Turner;

Steve Tsapatoris, guest of Warner Johnson; **Torrie Grelle**, guest of Mark Crews;

Steve Niven, guest of Rodney Landreth. **Elizabeth Winter** was a guest of the club.

Rich Martens attended from the Tuscaloosa Morning Club.



Announcements

- Rotary will host its fifth Honor Flight on Oct. 1, 2014. On the four previous flights, more than 350 veterans have flown to Washington, D.C., to view the World War II and Korean War memorials. Jordan Plaster is forming a subcommittee to assist in fundraising for the fifth Honor Flight. The first informational meeting regarding Honor Flight was Friday, July 11. An e-mail will be sent to the club later with further details.
- New Rotary directories have been printed and were handed out at the July 8 meeting. They will be handed out at future meetings, if you missed getting one. Additional copies of the new directory are \$10 each.
- The Tuscaloosa Morning Club will host a blood drive on Thursday, July 24, from 2-7 p.m. at the Central Analytical Facility building on the University of Alabama campus.
- International Rotary Day is Saturday, July 26. Our club project for this year will be volunteering at the West Alabama Food Bank that day from 9-11 a.m. We will put together Secret Meals, put together brown bag meals for senior citizens and help stock the food pantry. If you want to volunteer or for further information, please contact Roger Sayers.

New Paul Harris Fellows

The following Rotarians were recognized as new Paul Harris Fellows during the 2013-2014 Rotary year:

Brandt Montgomery, Mitchell Loper, Stephen Katsinas, Byron Abston, Samory Pruitt, Vance Rose, Frank Upchurch, David Pass, Jimmy Mixson, Diana Bailey, Ryan Stallings, Dean Moretz, Kellee Reinhart.

We thank them for their contributions to The Rotary Foundation and their financial support enabling Rotarians to advance world understanding, good will and peace throughout the world.



ABSENT? MAKING UP ATTENDANCE IS EASY ...

- Visit with the Morning Rotary Club every Thursday at 7 a.m. at Indian Hills Country Club
- Attend another club's meeting within two weeks before or after an absence.
- Participate in a Rotary event, such as a committee meeting, social function, interactive event, etc.
- Make up at E-club online: www.rotaryclubone.org.

REPORT ALL MAKEUPS TO CLUB SECRETARY NANCY JONES