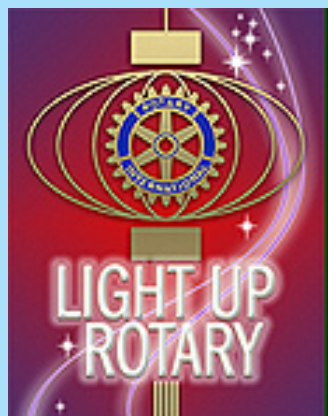


The Nerve

A Weekly Newsletter of the Rotary Club of Tuscaloosa
P.O. Box 2403, Tuscaloosa, AL 35403
www.Rotarytuscaloosa.com
Volume 97 — Issue 4 — July 22, 2014
Nerve Editor: Michael James



Service above self



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This Week — July 22, 2014

Don Brown

Author of the novel "Gruesome!"



Donald Brown returns to us Tuesday with credentials as a leader in Rotary for nearly 30 years.

He is a beloved past president, a former editor of The Nerve and wrote "Timeless Service," the book that commemorates our 90th anniversary of service to Tuscaloosa and Rotary International. Don also was active at the district level. He is an honorary member of the club.

Professionally, he was executive editor of the Tuscaloosa News for nine years, editor of the TimesDaily in Florence

(Lauderdale County) for six years and editor of the monthly magazine Birmingham for 11 years. He now teaches advanced journalism at the University of Alabama.

Today, Don will draw us into the literary world with a discussion of his latest book, "Gruesome!: A Novel Drawn from True Crime." This is his first work of fiction, although in non-fiction he is a recognized author, editor and contributor to nine books.

Don and his wife, Hannah, have been Tuscaloosa residents for nearly 30 years, and are active in community issues. They have five children five grandchildren and two great grandchildren.



UPCOMING PROGRAMS

JULY 29

Allan Rice

Executive director of the Alabama Fire College will give an update on the college

AUGUST 5

Nimrod Frazer

Retired CEO and author will discuss Alabamians in World War I, Rainbow Division

AUGUST 12

United Way

Kickoff Luncheon off site

Last Week — July 15, 2014

Rob Guthrie, a former member of the Rotary Club of Tuscaloosa, spoke on the energy efficiency movement. Rob now lives in Little Rock, Arkansas, where he is director of business development for Entegri Energy Partners and also works with the Clinton Foundation.

Through his work he has met former President Bill Clinton several times and has traveled the country helping companies and homeowners implement programs and practices that conserve energy in commercial and residential buildings.

Rob said energy efficiency is a practical objective — independent of any concerns about the environment — because of the financial incentives: Improving efficiency saves money and reduces wasted energy. He predicted it will be a pervasive issue over the next 2-3 decades as the demand for energy increases.

A lot of energy is wasted unknowingly, he said. Increasing awareness, training the labor force and making capital for structural improvements more accessible will improve energy effi-

ciency. The government is establishing guidelines and programs to remove barriers to energy efficiency, and Silicon Valley companies like Google are already investing large sums of money in the energy efficiency movement, he said. Also, some states in recent years have established an Energy Efficiency Resource Standard for utilities, which has saved enough energy to power 2 million homes for one year. Alabama has not established an EERS.

At the head table

Dennis Peck – Pledge of Allegiance – Professor emeritus at The University of Alabama

Bruce Baughman – Introduction of Guests – Self-employed businessman

Bob Helms – Invocation – Petroleum engineer

Warner Johnson – Introduction of Guest Speaker – Duckworth-Morris and restaurateur

Guests

Guests of members included **Kelley Miller**, guest of Ryan Stallings; **Mr. and Mrs. Hubert Guthrie**, guests of Joe Wheeler; **Joseph Waters**, guest of Rich Martens; **Jacqueline Morgan**, guest of Karen Baldwin; **Tom Meriwether**, guest of Susan Caples. **Rich Martens** attended from the Tuscaloosa Morning Club.



Announcements

- Boilin' & Braggin', a Rotary District 6860 event, will be held Saturday, Aug. 16, at Otey's Tavern in Birmingham. The event benefits the Critical Care Transport Team at Children's of Alabama. They have encouraged the Tuscaloosa club to attend and we hope to see you all there!
- Rotary will host its fifth Honor Flight on Oct. 1, 2014. On the four previous flights, more than 350 veterans have flown to Washington, D.C., to view the World War II and Korean War memorials.
- New Rotary directories have been printed and were handed out at the July 8 meeting. They will be handed out at future meetings, if you missed getting one. Additional copies of the new directory are \$10 each.
- The Tuscaloosa Morning Club will host a blood drive on Thursday, July 24, from 2-7 p.m. at the Bevill Building on the University of Alabama campus.
- International Rotary Day is Saturday, July 26. Our club project for this year will be volunteering at the West Alabama Food Bank that day from 9-11 a.m. We will put together Secret Meals, put together brown bag meals for senior citizens and help stock the food pantry. If you want to volunteer or for further information, please contact Roger Sayers.



ABSENT? MAKING UP ATTENDANCE IS EASY ...

- Visit with the Morning Rotary Club every Thursday at 7 a.m. at Indian Hills Country Club
- Attend another club's meeting within two weeks before or after an absence.
- Participate in a Rotary event, such as a committee meeting, social function, interactive event, etc.
- Make up at E-club online: www.rotaryclubone.org.

REPORT ALL MAKEUPS TO CLUB SECRETARY NANCY JONES