

The Nerve



A Weekly Newsletter of the Rotary Club of Tuscaloosa

P.O. Box 2403, Tuscaloosa, AL 35403 — www.Rotarytuscaloosa.com

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Nerve Editor: Ryan Stallings

This Week, October 8, 2013 David Platt with Blue Cross Blue Shield of Alabama

Officers, 2013-14

Karen Baldwin
President

Chuck Turner
President-Elect

Nancy Jones
Secretary

Joe May
Treasurer

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Executive Director

Bruce Burrows
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Directors, 2013-14

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Vocational

Mitchell Loper
Community Service

Margaret King
International

J. G. Brazil
RI Foundation

James Leitner
Past President

Jim Shamblin
*Tuscaloosa Memorial
Foundation*

David Platt III manages Blue Cross and Blue Shield of Alabama's employer group sales & service operations out of the Birmingham District Office. David's responsibilities also include oversight of field sales, meetings & presentations on Medicare & under 65 Consumer products in the central Alabama market. A graduate of the University of Alabama, David has spent 22 years in Financial Services and the last 18 years with Blue Cross and Blue Shield of Alabama. During his time with Blue Cross, he has held several sales positions and management responsibilities, including the creation of the Consumer Insurance Department in 2008. David and his wife, Terri, reside in Birmingham and have two teenage daughters.

Last Week, October 1, 2013

Rotary District Governor Tom Greene

District 6860 Governor Tom Greene addressed the club last week. He spoke on 4 different goals for the District. The first was leadership. He encouraged the club to “lead by example” and bring a new member into the club, as well as giving to the Rotary International foundation. He encouraged each Rotarian to use the 4 way test on themselves in their daily lives. The second goal was administration and strength and consistency within the administration. Mr. Greene’s third goal was back to basics. He compared it to blocking and tackling in football. He encouraged the club to think about the basics of being a Rotarian. His final goal was participation. He encouraged the membership to consider participating in the upcoming District conferences in Birmingham, and to stay engaged in Rotary.



Announcements:

- Please join your fellow Rotarians for a happy hour of beer, wine, cheese and hors d'oeuvres at The Dinah Washington Cultural Arts Center to kick off Rotary's drive to raise \$40,000.00 for The Dinah Washington Cultural Arts Center and \$40,000.00 for The Salvation Army's new center. A guided tour of this magnificently restored facility will be available. From 5:00 PM – 6:30 PM on Wednesday October 16, 2013. We look forward to seeing all of you there!
- There will be another Rotary football tailgate the weekend of the Arkansas game. More information will follow at Tuesday's meeting.
- Dan Salls, husband of Diane Salls is in the hospital.
- Make-ups for attendance of other meetings or work at home will go to Kelly Reinhart.
- **ARE YOU INTERESTED IN EXPLORING AN INTERNATIONAL PROJECT FOR OUR CLUB?** If so, please contact David Pass at 205-242-6822 or at dpass@sealyrealty.com. David is forming an exploratory committee to look at multiple possibilities and would like all interested Rotarians to have the opportunity to participate. Current committee members include Nancy Brown, Mike Chambers and Chuck Turner. We are exploring possibilities for an international project that will bring to life Rotary's international mission for our Club and its members



New from the Rotary International Foundation:

District 6860 Governor Tom Greene visited and addressed the club last Tuesday. One of his major points in his talk was the importance of The Rotary Foundation and in particular regular annual support for The Foundation by each Rotarian. That Rotary International theme is referred to as, “Every Rotarian, Every Year” (EREY). He encouraged each of us to contribute SOMETHING to our Foundation each year. In our Tuscaloosa club, we have the opportunity to contribute along with our quarterly billing. This is an easy and efficient way to contribute. Many Rotarians utilize this method. Contributions are billed, collected, and forwarded to Rotary International to be credited to each member’s account. How easy is that! Also, Rotarians can contribute online at [www. Rotary.org](http://www.Rotary.org) or make a check payable to The Rotary Foundation and get it to J.G. Brazil for handling.

Let this be the year when Tuscaloosa Rotarians are 100% in our giving to The Foundation. Your support is “essential to make possible Foundation grant-funded projects that bring sustainable improvement to communities in need.”



At the Head Table October 1, 2013

Joe Bedingfield (Invocation), **David Pass** (Pledge), **Karen Baldwin** (guest intro)

UPCOMING PROGRAMS

**October 15th
John Simon
Retired CIA**

**October 22th
Howard Jones
Retired UA
History
Professor**

**October 29th
Mark Heinrich
Chancellor
Alabama
Community
College System**

“If there is any one particular in which I would have Rotary distinguished from other organizations, it is in the quality of character which results in the doing of things.”

— Paul Harris

ABSENT? MAKING UP ATTENDANCE IS EASY...

- Visit with the Morning Rotary Club every Thursday at 7 AM at Indian Hills Country Club.
- Attend another club’s meeting within two weeks before or after an absence.
- Participate in a Rotary event, such as a committee meeting, social function, Interact event, etc.
- Make up at E-club online: www.rotaryclubone.org.

REPORT ALL MAKEUPS TO CLUB SECRETARY NANCY JONES