

The Nerve



A Weekly Newsletter of the Rotary Club of Tuscaloosa

P.O. Box 2403, Tuscaloosa, AL 35403 — www.Rotarytuscaloosa.com

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This Week, December 17, 2013 Mayor Walt Maddox

Officers, 2013-14

Karen Baldwin
President

Chuck Turner
President-Elect

Nancy Jones
Secretary

Joe May
Treasurer

Frank Deaver
Executive Director

Bruce Burrows
Sergeant-At-Arms

Directors, 2013-14

Susan Caples
Membership

Larry O'Neal
Programs

Ryan Stallings
Communications

Liz Obradovich
Vocational

Mitchell Loper
Community Service

Margaret King
International

J. G. Brazil
RI Foundation

James Leitner
Past President

Jim Shamblin
*Tuscaloosa Memorial
Foundation*



Mayor Walter Maddox is a Tuscaloosa native and graduated from Central High School. He earned his bachelor's degree in Political Science and master's degree in Public Administration from UAB.

In 2001, he was appointed Executive Director of Personnel for the Tuscaloosa City Schools. In that same year, he was elected as City Councilman for the Sixth District. In 2009, he was elected mayor of Tuscaloosa.

Mayor Maddox has been nationally recognized for his crisis management following April 27, 2011, when an EF-4 tornado destroyed 12 percent of the city and severely damaged or destroyed 5,300 homes and businesses. The city itself suffered the loss of critical infrastructure including a fire station, police precinct, emergency management, environmental services, communications and numerous heavy equipment assets. The humanitarian impact was tragic with 53 fatalities, 1,200 injured, 7,000 jobs lost and over 8,000 citizens homeless.

In September 2012, Mayor Maddox was named Municipal Leader of the Year by American City and County (the publication for state and local governments.)

In May 2013, he was elected president of the Alabama League of Municipalities.

Mayor Maddox has led initiatives to increase economic development, improve customer service with the implementation of Tuscaloosa 311 and provide quality pre-k education for academically at-risk four-year-old children.

He is married to Stephanie Roberts Maddox. He has two children. His favorite hobby is running and he has completed several marathons and half-marathons.

Last Week, December 10, 2013

Skip Snead

Our speaker, Skip Snead presented a very thought provoking talk about the Moody Music School and the Tuscaloosa Symphony Orchestra. He offered his view of the necessary factors for success of these programs as being broken down to two categories: Resources and Investments.

Resources can come in the following forms: Tangible, Abstract, Personal, Professional, Individual and Community. It comes down to money, people and time. He quoted "Always value time over money. It is the only thing that cannot be replaced.

He asked "How are we improving the lives of those around us?" In the human experience, who are we? How do we define the importance of what makes me different to how it relates to others? What matters most about me?

Technology is important and so is science. It makes the experience do-able – but it is not what makes us human. It is our cultural experiences. WE need to focus more on shaping our own experience in life – and in the lives of those around us.

Culture, Art and Music----What would a day without it be? The School of Music and the Tuscaloosa Symphony Orchestra are the cornerstones of culture in our community. Music speaks in ways that nothing else can. Think about it! Every part of our life is influenced by music. It enhances our experience in this life! The TSO is about improving the human experience with all kinds of music.

If you want to know more, volunteer! It is a wonderful way to immerse yourself in the music and musicians that produce it and will improve your experience – therefore allowing you to improve the experience of others. Adam Flatt, the Director of the TSO is by far one of the best in the world and we are so very fortunate to have him in Tuscaloosa.



Announcements:

- The fund drive for our pledge to Salvation Army and The Arts Council is nearing its conclusion. We now have gifts or pledges from 116 of our 170 members but that means 54 have not pledged or contributed. If you are among those 54 please e-mail me your pledge (payable over 3 years) to jowens@theowensfirm.com or mail your check made payable to The Tuscaloosa Rotary Memorial Foundation at the address below and please do it today. At this point in the drive the amount is not as significant as is getting to 100% participation or at least closer to that number. Gifts to our Foundation are tax deductible.
- President Karen Baldwin called a Business Meeting in session for presentation of Officers for the 2014-15 year. All Officer Recommendations were accepted by the club.
- Sandra Ray is in the hospital for a possible heart stint.
- Welcome back Janet Griffith, Elizabeth Hartley and Nancy Jones!
- Tuscaloosa Rotary Foundation still needs your pledge for the upcoming three year fundraising campaign. We are at 80% of members contributing and need to be at 100%
- Birthdays for December were recognized by Glenda Guyton



At the Head Table December 10, 2013

Ray Farabee (Invocation), **Bruce Henderson** (Pledge), **Jeremy Jones** (guest intro) **Bruce Burroughs** (Speaker Intro).



Guests at the December 10, 2013 meeting included:

Don Salls, guest of Diane Salls; **Jessica Davis**, guest of Kellee Reinhart (executive director of the Tuscaloosa Symphony).

UPCOMING PROGRAMS

**December 24th
Christmas Eve
No Meeting**

**December 31^h
New Years Eve
No Meeting**

**January 7th
Bob McCurley
Alabama
Constitutional
Reform**

“If there is any one particular in which I would have Rotary distinguished from other organizations, it is in the quality of character which results in the doing of things.”

— Paul Harris

ABSENT? MAKING UP ATTENDANCE IS EASY...

- Visit with the Morning Rotary Club every Thursday at 7 AM at Indian Hills Country Club.
- Attend another club’s meeting within two weeks before or after an absence.
- Participate in a Rotary event, such as a committee meeting, social function, Interact event, etc.
- Make up at E-club online: www.rotaryclubone.org.

REPORT ALL MAKEUPS TO CLUB SECRETARY NANCY JONES