

The Nerve



A Weekly Newsletter of the Rotary Club of Tuscaloosa

P.O. Box 2403, Tuscaloosa, AL 35403 — www.Rotarytuscaloosa.com

Volume 95 — Issue 23— December 18, 2012

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This Week, December 18, 2012 Lesley McClure with the Federal Reserve Bank

Officers, 2012-13

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Lesley McClure is regional executive and vice president of the Birmingham Branch of the Federal Reserve Bank of Atlanta. She is responsible for the Branch's board of directors, oversees Birmingham's economic and financial education programs, and provides regional input into the Atlanta Fed's monetary policy process.

McClure's primary role is being the "face of the Federal Reserve" in the branch's region, which covers the state of Alabama. In this capacity, she represents the Fed in developing relationships and organizing and participating in activities throughout the region designed to gather both quantitative data and anecdotal grassroots information on economic conditions. This information helps Atlanta Fed President Dennis Lockhart and his staff of economists formulate monetary policy at Federal Open Market Committee meetings. McClure and others on her team are also actively involved in outreach activities to promote economic education and financial literacy in schools and communities throughout the region.

McClure joined the Bank in 1989 in human resources and held positions of increasing responsibility until her promotion in 2007 to business liaison, when she worked closely with the Federal Reserve System's Retail Payments Office senior management providing strategic counsel in workforce planning, organizational development, compensation, recruiting, employee relations, policy and compliance, and communications. McClure has also played an influential role at the System level, supporting Atlanta Fed presidents' participation in the Conference on Human Resources.

Before joining the Fed, McClure worked for Kurt Salmon Associates, a global management consulting firm. She earned a bachelor's degree with honors in industrial management from Georgia Tech.

Last Week, December 11th

Last week The Rotary Club of Tuscaloosa welcomed Tuscaloosa Chief of Police Steve Anderson. Chief Anderson encouraged everyone to go out and support the youth in the production of the Nutcracker this weekend. There is talk of an interesting “guest performer”.....These youth are out there involved in something good while many of our youth are not. We need to support programs like this to encourage our young people.

He reminded us that while the Christmas season is about Rejoicing in Christ’s birth, and that is the focus of so many – the focus for some is to take advantage of others during the Holidays. At this time of year, the occurrence of home invasions, robbery and vehicle break-ins rises.

The Police Department has taken every opportunity to reduce crime in traditional ways, but also in non-traditional ways like Facebook, Twitter, etc. where they can receive tips from citizens in these ways but also these social media outlets provide them with a way to immediately get the word out about potential issues, etc. He invited everyone that is on Facebook to like their page. He also added that there is a friendly rivalry between their Facebook page and the County Sherriff’s Facebook page! He followed up that statement by informing us that the four local law enforcement entities (Tuscaloosa Police Department, Tuscaloosa County Sherriff’s Department, Northport Police Department and the UA Police Department) are working more closely together than ever and there is a wonderful relationship between these departments. There are two joint units for Narcotics and Homicide that have representatives from all four agencies.

Chief Anderson said that there has been a slight decrease again this year in the crime rate in Tuscaloosa area. He also said that crimes can be anonymously reported and that you can check out the crime report locally to see what types of crimes have been committed and where in Tuscaloosa online.

Chief Anderson answered several questions about game day protection – which he said consists of 150 – 200 officers and support personnel and planning that begins months in advance to the new traffic cameras that will be installed soon.

In spring 2013 the Alberta Precinct will reopen and there will be a new precinct in West End. This will also continue to serve our citizens better by offering not only a crime deterrent but faster response times.

He commented on the Mayor's Hope Initiative and what a difference that has made in our community as our faith based organizations have partnered to prevent crime.

The Police Athletic League is being headed up by Lily Leatherwood. This wonderful program allows kids a place to meet and learn from mentors. Kids these days are exposed to a lot of negative content on the Internet and it is more important than ever to intervene so that they don't go astray – and possibly join gangs.

He did say that gangs are still an issue in Tuscaloosa and that there are 800 – 1000 gang members locally from about 20 gangs. The TPD uses maps with gang territory marked to combat the actions of the gangs. They are not as well organized as larger cities and they are more like allegiances to friends that these members have grown up with rather than targeted violence. There has been an influx of Motorcycle gangs – one is the Devil's Disciples which are known for drugs, prostitution and firearms.

He ended by encouraging everyone to have a safe holiday season, and provided a pamphlet that was co-produced with the UA Police Department.



Announcements

- Thanks to those who volunteered and came out to work on the new playground at Rosedale – it was a rainy day – but the project was completed!
- There is a new procedure for badges. From now on, we will not be scanning badges on the way in. As you exit, there will be a basket available – simply drop your badge in and they will be scanned and returned to their proper places. This will prevent a bottleneck upon arrival and will make sure everyone gets scanned.

- Please remember that donations are needed for the Rotary International Foundation
- Please keep Rotarian Joe Wheeler in your thoughts and prayers. His wife passed away. Several Rotarians have had medical procedures, health issues, etc. and we all need to be supportive.
- John Owens inducted a new member, Brandon Clark
- Past President Warner Johnson of the nominating committee introduced the nominees for the upcoming term. The following people have been named by this committee: Joe May for Treasurer, Nancy Jones for Secretary, Karen Baldwin is our incoming President and Chuck Turner will be President Elect. The Board nominations are Ryan Stallings, Mitchell Loper, Margaret King, Lowell Davis, Susan Caples and Liz Obradovich. Nomination will remain open until next Tuesday's vote.



At the Head Table, December 11

Ray Farabee (invocation), **John Wise** (pledge), **Alan Hartley** (guest's introduction), **Ken DeWitt** (Speaker Introduction).



Guests, December 11

Guests at the December 11th meeting of the Rotary Club of Tuscaloosa included: **Marcus Hapfner** (Finance)



THE SOURCE OF HAPPINESS

by Frank Deaver

Here is a scene no doubt repeated in countless households each December. A small child tears into a pile of Christmas presents, scattering wrapping paper everywhere, pushing aside one gift after another to look for more. Finally opening the last package, the child looks around in puzzled expectation and asks, "Is that all there is?"

And it's not confined to children. The bride insisted on a "story-book" wedding, far more than she and her family could afford. Hundreds of guests, exotic food and drink, an expensive band. Her parents went into debt to give their daughter the "Cinderella Wedding" she wanted, and guests showered her with gifts. When the festivities ended and the partying guests were gone, she sat surrounded by all the "things" she had anticipated with such expectation, and said to her mother, "But why am I not happy?"

What that child and that bride had not learned is that happiness is not found in things. Happiness cannot be purchased, or given by one person to another.

The commercial world is in the business of trying to sell happiness. Merchants want to convince us that we will be happy when we buy their beer, their clothes, their electronics, their car. Even if we buy, and even if we are satisfied with the purchase, we soon discover that we have not bought happiness.

We are conditioned to expect happiness... "when I get out of high school, when I get a college degree, when I get the job I want, when I get married,

when I have children, when I retire." We seem to be caught up in the constant pursuit of happiness, perhaps not ever feeling that we have "arrived."

Happiness is not so much in getting as in giving. Winston Churchill said, "We make a living by what we get; we make a life by what we give."

The Christmas season can be a reminder of the reward of giving. Our "Service Above Self" motto in Rotary is another reminder of the opportunity to contribute to community, regional, and world needs. Happiness is not something for us to seek; it can only be the by-product of the things we do.



Rotarian of the Week: Drew Kyle

Last week, Rotarian **Alan Hartley** took part in the Club's new program for getting to know Tuscaloosa Rotarians better by interviewing them. This week's Rotarian to be interviewed was **Drew Kyle**. Drew is married to the former Anne Rudolf. They were married in Sewickley, PA in 1987. They met while both were living in Atlanta. They have three girls Marie, Sarah, and Lynn. Drew is a Shareholder and employee of Kyle Office Solutions. His responsibilities include the office furniture department and overall company management. Kyle Office Solutions was started in 1929 by his Grandfather, Leonard Kyle. They are in their third generation as a family business. Drew lived in Atlanta for 5 years and worked for Ball Stalker, an office furniture dealer. Drew has been involved with Rotary for 25 years serving as Club President in 2006-2007. Drew and his family are members of Christ Episcopal Church where he has served on the Vestry and as a Senior Warden, has served as Chairman of the Stewardship Committee, and teaches Sunday School. Drew also serves on the board of the Alabama Forest Owners Association. Drew graduated from Tuscaloosa Academy and then went on to attend and Graduate from the University of Alabama with a B.S. in Marketing. In his spare time Drew enjoys spending time on his farm in Greene County.

PROGRAMS

**December 25
No Meeting**

**January 1
No Meeting**

**January 8
No Meeting**

“If there is any one particular in which I would have Rotary distinguished from other organizations, it is in the quality of character which results in the doing of things.”

— Paul Harris

ABSENT? MAKING UP ATTENDANCE IS EASY...

- Visit with the Morning Rotary Club every Thursday at 7 AM at Indian Hills Country Club.
- Attend another club’s meeting within two weeks before or after an absence.
- Participate in a Rotary event, such as a committee meeting, social function, Interact event, etc.
- Make up at E-club online: www.rotaryclubone.org.

REPORT ALL MAKEUPS TO CLUB SECRETARY NANCY JONES